

Table 9.1. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Employer and Nonemployer Firms: 1998 Through 2001

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Estimates for 2000 are revised to reflect the latest administrative data for nonemployers. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998
71	Arts, entertainment, and recreation	146,518	139,831	¹131,519	123,968
711	Performing arts, spectator sports, and related industries ..	59,107	56,800	53,319	50,337
7111	Performing arts companies ¹	9,795	9,775	9,317	9,058
7112	Spectator sports	20,001	18,929	17,163	16,253
7113	Promoters of performing arts, sports, and similar events	9,009	8,284	7,998	7,380
7114	Agents and managers for artists, athletes, entertainers, and other public figures	4,291	4,106	3,830	3,502
7115	Independent artists, writers, and performers	16,010	15,706	15,010	14,144
712	Museums, historical sites, and similar institutions	8,224	8,291	7,671	7,222
713	Amusement, gambling, and recreation industries ²	79,187	74,740	¹ 70,529	66,409
7131	Amusement parks and arcades	9,959	9,587	9,009	8,939
7132	Gambling industries	22,067	19,339	17,468	15,915
7139	Other amusement and recreation industries	47,162	45,814	¹ 44,052	41,555

¹Revised.

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.1 provides estimated measures of sampling variability (coefficients of variation).

Table 9.2. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Employer and Nonemployer Firms: 1998 Through 2001

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Estimates for 2000 are revised to reflect the latest administrative data for nonemployers. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001/2000	2000/1999	1999/1998
71	Arts, entertainment, and recreation	4.8	6.3	'6.1
711	Performing arts, spectator sports, and related industries	4.1	6.5	5.9
7111	Performing arts companies ¹	0.2	4.9	2.9
7112	Spectator sports	5.7	10.3	5.6
7113	Promoters of performing arts, sports, and similar events	8.8	3.6	8.4
7114	Agents and managers for artists, athletes, entertainers, and other public figures	4.5	7.2	9.4
7115	Independent artists, writers, and performers	1.9	4.6	6.1
712	Museums, historical sites, and similar institutions	-0.8	8.1	6.2
713	Amusement, gambling, and recreation industries ²	6.0	6.0	'6.2
7131	Amusement parks and arcades	3.9	6.4	0.8
7132	Gambling industries	14.1	10.7	9.8
7139	Other amusement and recreation industries	2.9	4.0	'6.0

¹Revised

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.1 provides estimated measures of sampling variability (coefficients of variation).

Table 9.3. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Taxable Employer and Nonemployer Firms: 1998 Through 2001

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Estimates for 2000 are revised to reflect the latest administrative data for nonemployers. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998
71	Arts, entertainment, and recreation	123,343	117,278	110,272	104,020
711	Performing arts, spectator sports, and related industries ..	53,237	51,282	48,231	45,526
7111	Performing arts companies ¹	5,932	6,084	5,959	5,855
7112	Spectator sports	20,001	18,929	17,163	16,253
7113	Promoters of performing arts, sports, and similar events	7,003	6,457	6,269	5,772
7114	Agents and managers for artists, athletes, entertainers, and other public figures	4,291	4,106	3,830	3,502
7115	Independent artists, writers, and performers	16,010	15,706	15,010	14,144
712	Museums, historical sites, and similar institutions	896	888	750	624
713	Amusement, gambling, and recreation industries ²	69,209	65,109	61,291	57,871
7131	Amusement parks and arcades	9,959	9,587	9,009	8,939
7132	Gambling industries	22,067	19,339	17,468	15,915
7139	Other amusement and recreation industries	37,184	36,183	34,814	33,017

¹Revised.

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.2 provides estimated measures of sampling variability (coefficients of variation).

Table 9.4. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer and Nonemployer Firms: 1998 Through 2001

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Estimates for 2000 are revised to reflect the latest administrative data for nonemployers. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001/2000	2000/1999	1999/1998
71	Arts, entertainment, and recreation	5.2	6.4	¹6.0
711	Performing arts, spectator sports, and related industries	3.8	6.3	5.9
7111	Performing arts companies ¹	-2.5	2.1	1.8
7112	Spectator sports	5.7	10.3	5.6
7113	Promoters of performing arts, sports, and similar events	8.5	3.0	8.6
7114	Agents and managers for artists, athletes, entertainers, and other public figures	4.5	7.2	9.4
7115	Independent artists, writers, and performers	1.9	4.6	6.1
712	Museums, historical sites, and similar institutions	0.9	18.4	20.2
713	Amusement, gambling, and recreation industries ²	6.3	6.2	¹ 5.9
7131	Amusement parks and arcades	3.9	6.4	0.8
7132	Gambling industries	14.1	10.7	9.8
7139	Other amusement and recreation industries	2.8	3.9	¹ 5.4

¹Revised.

¹Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

²Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-9.2 provides estimated measures of sampling variability (coefficients of variation).